

Andrew (Arjan) Dasselaar

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HIGHLIGHTS OF QUALIFICATIONS

- Over 27 years of experience as a cross-media communicator, publishing on science, health and economics for Dutch media and international brands such as Business Insider
- Professional storyteller and digital native who wrote ten books on topics such as online crime, social media and computer-assisted research, with one more title on the way
- Recent graduate of UBC's Master of Fine Arts program in Creative Writing. Previously completed a Master of Arts program in Journalism at Leiden University
- Passion for education: lectured at four universities, taught workshops at 80+ media companies
- Currently the Canadian correspondent for *Elsevier Weekblad*, Holland's largest news weekly

PROFESSIONAL EXPERIENCE (CHRONOLOGICAL)

Author, Series Editor and Translator

2003-now

Van Duuren Media, Culemborg, the Netherlands

- Wrote ten books on topics such as digital crime, social media and computer-assisted research, as well as a personal memoir on losing 160 lbs without surgery
- Was the series editor for "GURU", a Dutch analogue of the American "For Dummies" series
- Translated a book on AI and management from English to Dutch

A literary resume is available from https://thetraveler.nl/wp-content/uploads/2017/01/dasselaar_andrew_cv.pdf

Journalist and copywriter

2002—now

Various clients

- Currently the Canadian correspondent for Elsevier Weekblad (Holland's largest news weekly)
- Wrote thousands of articles about science, health and economics for Dutch national news outlets, such as NU.nl (Holland's largest news website), Het Financieele Dagblad (the Dutch equivalent of the Financial Times) and NRC Handelsblad (the Dutch Globe and Mail) as well as pharmaceutical companies such as Janssen-Cilag, Alnylam and EUSA Pharma.
- Produced interviews for the history channel of Dutch PBS. I also was a weekly on-air columnist

A limited list (623 pages) of print articles I wrote can be found at <http://thetraveler.nl/LexisNexis-1997-2016-Andrew-Dasselaar.pdf>

Independent Trainer and Consultant

2001—now

- Taught hundreds of workshops at over 80 media organizations in the Netherlands about social media, online writing skills, search engine optimization and internet research methods
- Consulted with media companies on transitioning from analogue to digital newsrooms
- Also did frequent public speaking engagements through speakersacademy.com

Lecturer

2005—2011

Various universities

- Taught journalism, cross-media and research skills to students at four different schools: Rotterdam School of Management (2010-2011); Post-Doctorale Opleiding Journalistiek, Erasmus University (2010); University of Groningen (2007-2009); Leiden University (2005-2007)

Staff Reporter and Department Head

1997—2002

Elsevier Weekblad, Amsterdam, the Netherlands (largest news weekly in the Netherlands)

- Worked as a domestic affairs reporter, science journalist and economics editor
- Established Elsevier Weekblad's online presence and headed up the internet department, supervising three colleagues
- Was their foreign correspondent in Dublin, Ireland in 1997

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EDUCATION (CHRONOLOGICAL)

Master of Fine Arts in Creative Writing 2017—2019
University of British Columbia, Canada (*GPA 4.0 / 91%*)

CELTA (Certificate of English Language Teaching to Adults) 2014
Ara Institute of Canterbury, New Zealand

Master of Arts in Journalism 2005—2006
Leiden University, the Netherlands (*with “cum laude” distinction. I was the first student in five years to be awarded Latin honours*)
Wrote a research thesis for which I surveyed 379 Dutch bloggers, who filled out a scale-based questionnaire of my own design to measure their adherence to traditional journalistic norms: <https://thetraveler.nl/thefifthestate.pdf>

Bachelor of Arts in Journalism 1994—1997
Fontys University of Applied Sciences, the Netherlands (*followed an accelerated program to graduate eight months early*)

VOLUNTEERING

- Member of the poetry editorial board of Vancouver-based literary magazine PRISM
- Chaired and co-founded the Dutch Association of Online Journalists (2012-2014)
- Was a jury member for De Tegel, Holland’s most important journalism prize (2013-2014), and for the Dutch Bloggies, prizes awarded to the best Dutch blogs (2008)
- Gave workshops for journalists at the Dutch Association of Investigative Journalists (2002-2009)

AWARDS

- Won a Dutch Bloggie for “Best Dutch Company Weblog” (2005)
- Runner-up in the Golden Fountain Pen (“Gouden Pennetje”) competition, a prize awarded to the most talented Dutch journalist under the age of 30 (2000)

LANGUAGES

Skill level according to CEFR ranking methodology

- Bilingual in English (C2) and Dutch (C2)
- Conversant in French (B1) and German (B1)
- Also speaks Dutch Low Saxon fluently (C2)

EXTRACURRICULARS

- Certified running coach
- Finished the Tarawera Ultra, a 60-kilometer ultramarathon, in hilly New Zealand terrain in 2015, despite spraining an ankle and partially tearing my left quadriceps 38 kilometers into the race
- Completed the Camino Frances, the ancient 779-kilometer pilgrimage from Saint-Jean-Pied-de-Port to Santiago de Compostela, directly after submitting my thesis to UBC in September 2019